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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

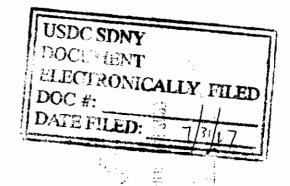
KENNETH COLE PRODUCTIONS, INC. and JEFFREY TODD JACKSON,

Plaintiffs.

- against -

PERRY ELLIS INTERNATIONAL, INC.,

Defendant.



PURSUANT TO FED. R. CIV. P. 41(a)(1)

Case No. 1:07-CV-03925-MGC

PLEASE TAKE NOTICE THAT Plaintiffs, KENNETH COLE PRODUCTIONS, INC. and JEFFREY TODD JACKSON, through their undersigned counsel, hereby dismiss this action pursuant to Fed. R. Civ. P. 41(a)(1), with prejudice, in its entirety with each party to bear its own attorney's fees and costs.

Dated: New York, New York

July 30, 2007

Peter L. Alnieri (PL 0056) Robert D. Goldstein (RG 8037) EPSTEIN BECKER & GREEN, P.C.

250 Park Avenue

New York, New York 10177

(212) 351-4500

SO ORDERED:

U.S.D.J. July 31, 2007 ~